

From an idea to success

Hostpoint at a glance

Who we are

With 25 years of experience, Hostpoint is the largest web hosting provider and leading domain registrar in Switzerland. Hostpoint offers simple solutions from a single source – for domains, websites, online stores and e-mail.

As an ICANN-accredited domain registrar, Hostpoint manages over 1.3 million domain names. More than 130 employees at our Rapperswil-Jona (St. Gallen) site ensure the reliable operation of around 340,000 websites and 800,000 e-mail accounts every day.

How it all began

Hostpoint's story began in 2001 with a simple but revolutionary idea: affordable website storage. Back then, publishing a website meant leasing an expensive server and laboriously transferring your data. For most people, this complex process was often time-consuming and costly.

Markus Gebert, Claudius Röllin and Sandro Bertschinger founded Hostpoint because they wanted to change this. They rented out storage space for websites and developed user-friendly software to manage the servers. Right from the start, they were committed to using reliable technology and providing their customers with expert and efficient advice. The idea was well received: after just one year, Hostpoint was already managing over 1,000 websites and had hired its very first employees.

We've stayed true to the original idea to this day. Hostpoint became a joint-stock company in 2005 and is now the largest web hosting provider and leading domain registrar in Switzerland. The company is still run by the two owners and co-founders Markus Gebert and Claudius Röllin. Our customers include major, well-known Swiss enterprises, but small and medium-sized companies and private individuals still form the backbone.

What Hostpoint stands for

Industry-leading support

Advice and support are two of the main pillars of our company. More than half of our employees work in Customer Care and are responsible for addressing individual customer concerns in four languages – German, French, Italian and English. We are the only web hosting provider in Switzerland to offer our customers free support by e-mail and phone seven days a week.

Simple solutions from a single source

Hostpoint offers customers simple solutions for e-mail, websites, online stores and domains. Domain names, web servers, e-mail accounts, databases and applications can be managed directly from the Hostpoint Control Panel with just a single login.

High-quality, high-performance infrastructure

Our state-of-the-art, reliable infrastructure guarantees that all of our services run securely and stably. Year after year, Hostpoint invests millions in maintaining and expanding its infrastructure while also continuing to develop its server software.

Strictest security standards

Hostpoint backs up all of its web, e-mail and database data several times a day to multiple independent and identical storage clusters in separate fire protection zones. The servers are located in a FINMA-certified data center in Switzerland. Features such as DDoS protection for the entire infrastructure and DNSSEC for domains meet the highest security standards.

"Swissness" through and through

All servers are located in Switzerland and all data is stored exclusively here. Support, software development and administration are also fully based in Switzerland. The company has also been entirely Swiss-owned since it was founded.

What we offer

Domains

Hostpoint offers domain names with all available extensions (top-level domains). Each domain receives a free SSL/TLS certificate. Transferring a domain to Hostpoint is secure, straightforward and fast, with no disruption to websites or e-mail accounts. With the Domain Shield package, customers can protect themselves against loss, misuse and unwanted changes.

Web hosting

Our attractive web hosting packages, based on a shared hosting model, offer web storage and an unlimited number of e-mail accounts, each with 5 GB of additional e-mail storage. The web servers are monitored around the clock and have DDoS protection. Hourly snapshots and multiple backups ensure a high level of data security.

Managed Flex Server

The virtualized Managed Flex Servers offer maximum flexibility, high performance and availability. In addition to various developer technologies and programming languages such as Node.js and Java, Apache and Nginx web servers can also be operated in parallel. The servers are monitored around the clock, and SLAs are available as an option.

E-mail & Cloud Office

Hostpoint offers individual e-mail addresses with your own domain name. Numerous office applications – such as calendar, address book and Drive storage – are also included. The free e-mail migration service makes it easy to transfer old e-mails to Hostpoint.

Modular solutions for websites and online stores

With Sites, Hostpoint offers a simple website builder with modern, mobile-optimized templates and drag-and-drop widgets – no coding skills required. And Hostpoint's Webshop makes it easy for beginners and professionals to create an online store, offering templates, product management, an order overview, SEO tools, common payment methods and more.

Our milestones

- 2001** Hostpoint GmbH is founded in Rapperswil-Jona
- 2004** The web-o-mat CMS is launched
- 2005** Hostpoint becomes a global domain name registrar
- 2007** Our proprietary server software (Hostpoint Control Panel) is launched
- 2007** Hostpoint acquires all private customers from Sunrise
- 2011** The Sites website builder and Webshop e-commerce solution are launched
- 2013** Hostpoint becomes an ICANN-accredited registrar
- 2015** Hostpoint acquires a large proportion of former SWITCH customers
- 2015** Hostpoint becomes the first Swiss provider to offer free SSL certificates
- 2017** Markus Gebert and Claudius Röllin acquire the shares of co-founder Sandro Bertschinger
- 2019** Hostpoint launches Managed Flex Server
- 2020** During the pandemic, Hostpoint launches Hostpoint Meet, a free video conferencing solution
- 2021** Hostpoint celebrates its 20th anniversary
- 2022** Hostpoint reaches the one million managed domains mark
- 2023** E-mail & Cloud Office is launched
- 2024** Our free website, domain and e-mail migration service is launched

Want to learn more?

Get in touch!

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